

Celebrating the Girl Child



IDGC 2015



International Day of the Girl Child 2015

Samata works to help girls complete secondary school



3600 Girls reached across 119 villages in northern Karnataka, India



"It is important for girls to study and stand on their own feet. I will tell my parents to cancel my wedding and let me study till I become a teacher"

Shilpa, class 9, India

\$684

contributed by teachers, community leaders and village governments as a testament to the work of Samata in their villages



Girls travelled across the villages, often leaving home for the first time, performing street plays to spread awareness on their rights



Street art by girls have vivid images with messages of support for girls, their education and life choices



Families and communities supported the participating girls by contributing in kind and cash to the celebrations

GENDER EQUALITY



Messages on girls rights and education, and against child marriage

reached

43 villages

3700

people reached through IDGC programmes by girls in Samata programme

53

girls in five teams performed street plays in 21 villages

160 girls, joined by 130 boys, painted messages on rights of the girl child on public walls in 22 villages

calories burned



Samata is a programme to improve the quality of life of adolescent girls from marginalised communities in north Karnataka, India by keeping girls in school, delaying marriage and reducing their entry into sex work. Karnataka Health Promotion Trust is implementing Samata from July 2013 to 2017 in partnership with Government of Karnataka, The programme and it's evaluation are supported by UK Aid through the STRIVE consortium, ViiV Healthcare, University of Manitoba and the London School of Hygiene and Tropical Medicine.



Karnataka Health Promotion Trust



Tackling the structural drivers of HIV



from the Department for International Development

